



Thank you for your inquiry and CONGRATULATIONS on taking the steps necessary to get you from thinking to doing! Action is the most important step to helping you reach your goals.

The following are answers to concerns that other Home-Based Working Moms have had along with some question for you to ponder while planning your next step.

1. Should I quit my out of the home job in order to have more time for my home-based business?

When I work with clients who are just making the leap from out of the house employment to home-based, I advise them to keep their jobs and build their home-based businesses as their time allows. Begin with a plan, your coach can help you assemble one and help you stay on track to reach your goals.

How much money can you invest in your home-based business if you work? _____
How much can you invest in your home-based business if you quit your job? _____

2. What type of home-based business should I attempt?

First, don't think of your home-based business as something to try, but as an extension of you that you're going to succeed at. Attitude is SO very important when it comes to succeeding at anything. Next, no one can tell you the type of business to start. This is one area that should all be about you.

What do you wish you had more time for each day? _____
What feeds your passion and drives you towards creativity? _____

3. How can I balance my home-based business with my family?

Finding balance is a nice phrase, but definitely not the easiest of things to do, especially when you work for yourself. Self-employment requires so much sacrifice on the part of the business owner that balance becomes a constant juggle. My job is to help you become proactive at setting a schedule that meets your ever-changing needs, and helping you recognize when things are becoming out of balance to enable you to change your focus so that you are not always scrambling.

I find schedules, organization, and order difficult to adhere to. Y ___ N ___
Chaos is synonymous to a four-letter word to me. Y ___ N ___

4. I want to start my home-based business but I'm scared. What do I do?

Fear is such a limiting belief and a very common occurrence when you are venturing into new territory. Your job is to brush aside those limiting beliefs and focus on the business at hand – namely building your business! Thoughts go a long way to producing your reality, so concentrate on positive thoughts and envision success at every turn and the fear will be replaced with motivation.

Do you believe that you can succeed at building your home-based business? _____
Do you believe that it will be just another opportunity that will not work? _____

5. Should I stay in or get out of my career comfort zone?

That depends on whether the career that you are in fuels your passion, and if that career is readily transportable into a home-based business capacity. So many people stay in their career comfort zones because it's convenient without assessing their feelings or determining how their actions are affecting those around them.

Do you enjoy the tasks that you are currently doing? _____
Do you find the tasks that you are trained/educated to do tedious? _____

6. I'm feeling overwhelmed. How do I get started?

First, let me say that I am not a lawyer, accountant, or tax expert, so research, research, research! You must know what your local business laws are. Depending on the nature of your business you may also need to hire a lawyer to review contracts or business forms. If you are going to have an on-line presence you will need a domain name.

I know all there is to know about my home-based business venture? _____
I've spoken with other business owners and have a clear idea of my chosen field? _____

7. I know what I want to do, even what I have to do, but how can I get motivated?

It's quite easy to get discouraged and find your motivation at less than zero. Let me ask you something – is what you're doing fulfilling your passion, or is it just a way to bring in some money. On the other hand, if you truly enjoy what you do, it fills your soul with joy, and you would like nothing better than to do this for the rest of your life, and I'd hate to see the person standing in your way of trying to make your goals a reality

I find it difficult to get motivated even when I have an awesome idea. Y ___ N ___
I start out like gangbusters, but I fizzle out before I accomplish my goal. Y ___ N ___

8. How long will it take me to get up and running, making money?

That depends on a number of factors. How much time and effort you place in your business, the type of business that you are running, and the economy, to name a few. Like everything else, the more planning, time, and effort that you put into your business, the quicker you will build your business and see the results of your hard work and dedication.

Does the idea of creating a 1 year, 5 year and 10 year plan make you cringe? _____
Are you willing to make the sacrifices that are required to build a successful home-based business? _____

Building a successful home-based business takes a great deal of planning, time, persistence and patience. The temptation to give up may be overwhelming at times, but don't give in to it. Find someone to guide you, encourage you, or empower you. Contact bthekey@kspan-ltd.com (remove the parenthesis) to help you reach your goals, find your passion, and achieve your wildest dreams through convenient e-coaching sessions.

B the Key Personal Coaching
Let's Unlock the Doors to Your Future Together

bthekey@kspan-ltd.com

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